Branding Guidelines

PHINE·TECH

In the following presentation you can find the main branding guidelines for **phine.tech** and the **phine.lab**.

1 Colour Palette

2 Logos

3 Typography

Colour Palette - phine.tech

phine.turquoise
Illustration/Accent

HEX 49c9c1

phine.orange
Illustration/Accent

HEX f26849

phine.black
Type

HEX 000000

phine.beige
Background

HEX fff1eb

Colour Palette - phine.lab

phine.turquoise
Illustration/Accent

HEX 49c9c1

phine.yellow
Illustration/Accent

HEX f2a629

phine.black
Type

HEX 000000

phine.beige
Background

HEX fff1eb

Logos - phine.tech

Primary Logo



Secondary Logo

used when space is limited



Logos - phine.lab

Primary Logo



Secondary Logo

used when space is limited



Typography

Both phine.tech and phine.lab use **Roboto** as Typography

Need a vector EPS or have special asset requests?

Reach out at *contact@phine.tech*